

LEAD POND

Example

GOOGLEDL:

THIS IS **THE ONLY LEAD SOURCE** IN THE LEAD POND THAT YOU MUST ASSIGN TO YOURSELF WITHOUT TALKING TO THE LEAD FIRST.

Once you take the lead out of the pond and assign it to yourself, then you should call the lead and connect with them.

ZILLOW:

ONLY ASSIGN THIS LEAD TO YOURSELF IF YOU TALKED WITH THEM ON THE INITIAL ZILLOW PREMIER CALL.

HOMELIGHT:

ONLY ASSIGN THIS LEAD TO YOURSELF IF KAELA OR PEYTON ASSIGNED IT TO YOU DIRECTLY.

REALTY SEARCH SOLUTIONS NETWORK

(VETERAN'S UNITED):

ONLY ASSIGN THIS LEAD TO YOURSELF IF YOU TALKED WITH THEM ON THE INITIAL LIVE-TRANSFER CALL.

ZAPIER

(MEADOWLANDS):

ONLY ASSIGN THIS LEAD TO YOURSELF IF YOU TALKED WITH THEM AT THE MEADOWLANDS MODEL. IF YOU CAN'T REMEMBER WHETHER OR NOT YOU TALKED TO THE LEAD, ASK PEYTON.

OJOLABS:

ONLY ASSIGN THIS LEAD TO YOURSELF IF YOU CLAIMED THE LEAD REQUEST THROUGH TEXT.