

# BUSINESS PARTNER LENDER

*Script*

Good evening team! Many of you have expressed the desire to set more business partner meetings with Lenders - and I couldn't agree more! But many of you are unsure what exactly to message these lenders to get them to sit down with you. Well here is one idea of what I recommend you send (after tweaking it a bit to make it your own):

"Good morning "LENDER NAME"! I hope you're having a wonderful day! I found you on social media and felt compelled to reach out as I really like your vibe. My name is "YOUR NAME" and I am a proud Realtor on the Tyler Miller Team with eXp Realty. Maybe you have heard of us? We are a top 5 team in production in the state for our size. I personally have been in the industry for "X" years and am looking for a good business partner to grow my business with. I have been receiving a lot of leads from the team and I don't have a good go-to loan officer to help me convert them. I have some big goals and I want to have a partner along for the ride with me. If you're up for it, I'd love to grab a coffee/go to happy hour and get to know you better and learn more about your business. We do a lot of business partner spotlights on our team via social media and I would love to figure out how I can help grow your business. So what do you say? Are you available this week or next for a quick meeting? We can even do a zoom meeting if that is easier. Thanks and have a great day! Looking forward to hearing from you!"

Now take this message and send it out to 1000 loan officers you think look awesome on social/linkedin until you set a bunch of appts and get some leads